



## 2017-2018 'Moose Legion – Honoring Community Heroes' Membership Campaign

The 'Moose – Honoring Community Heroes' campaign is in effect from May 1, 2017 through April 30, 2018. All sponsor awards associated with this campaign are based upon new and former member applications transmitted to and "accepted" by the MMMS membership system at Moose International. Directors must understand how applications and enrollments are processed to ensure their unit and its members receive proper recognition.

- **A \$10 application fee will be required** with each application throughout the year which is split between the jurisdiction and Moose International. Please encourage your members not to withhold applications until year's end as there are no \$0 application fee periods planned for 2017-18.
- Credit for adding an "active" member, is based upon when the enrollment date is transmitted to Moose International. An application must be "accepted" at least one day prior to it being transmitted for enrollment. The last day to transmit a proper application to Moose International, and be able to add that member to the "active" member list during this campaign year, is April 29, 2018. These applicants would then need to be conferred and the enrollment dates transmitted by **10:00 PM CST on April 30, 2018**.
- **One member sponsor pins will be provided to our Moose Legions**, free of charge. Your sponsors are eligible for this award once he submits his first application during the 'Moose Legion – Honoring Community Heroes' campaign. Please ensure that each of your sponsors receives his lapel pin as timely as possible. Should you require additional pins, please contact the Moose Legion Department at Moose International.
- Moose Legion sponsors of at least five (5) accepted Moose Legion applications will join Lodge and Chapter members for recognition. Funds will be donated in honor of sponsors of at least five applicants to again fund a Moose Charities project, specifically for one of our two campuses. In 2017-18, funds in honor of these member sponsors will help support the replacement of two Mooseheart Security vehicles. This award is made possible by this Department and your International Moose Legion Council.
- Members sponsoring 25 or more during the campaign will qualify for and be recognized in the **Director General's Sponsors of Distinction** program.
- **Moose Rewards Program** – Please remember that for each new or re-enrolled member that is sponsored during the 'Moose – Honoring Community Heroes' campaign, members will receive Moose Rewards points that they can eventually redeem for offerings important to them. For members who sponsor their first candidate "ever," they will receive bonus points, to help reach the first redemption level, even sooner. Look for more information at [www.mooserewards.org](http://www.mooserewards.org).

### 'Moose – Honoring Community Heroes'

Because of YOU – efforts to reinvigorate our membership this campaign year can be a reality!

# DIRECTOR GENERAL'S SPONSORS OF DISTINCTION

## *Award Level Breakdown:*

**May 1, 2017 through April 30, 2018**

**25 Level**

Basic Registration fee for 2018  
International Moose Convention  
In New Orleans, Louisiana

**75 Level**

Basic Registration fee for guest/spouse  
2018 International Moose Convention  
In New Orleans, Louisiana

**100 Level\***

Transportation and 5 Nights  
Accommodations to the  
130<sup>th</sup> International Moose Convention  
In New Orleans, Louisiana

### ***Rules:***

All qualifiers earning the Director General's Sponsors of Distinction will receive free basic registration for the International Moose Convention in New Orleans, Louisiana. For each level reached thereafter, they will receive all items for the previous levels, plus the new level earned. For example, a member that reaches the 75 Level will receive Basic Registration fee and also give their spouse/friend Basic Registration for the 2018 International Convention.

Lodge sponsor credits and Moose Legion sponsor credits are separate and cannot be combined to reach each level.

Basic Registration is refunded after the close of the International Moose Convention in the same manner it was purchased.

Only one award per person, per level will be recognized.

\* This level is based on enrollment credit, not application credit.